

2020 Developmental Screening Quality Improvement Project

AIM	Drivers	Tests of Change
By December 31, 2020, 69% of sites listed in REDCap will be conducting developmental screening.	Local public health department provides education and promotion of developmental screening in their community	<ul style="list-style-type: none"> • Include information in birth letters to families • Provide trainings to specified target audience (physicians, child care providers, community partners) • Intentional outreach to target audiences via email, call and in-person meetings • Share information at a community event
	Collaborate with relevant partners	<ul style="list-style-type: none"> • Attend early childhood coalition meetings • Provide technical assistance to partners • Share best practices with or across Health Departments • Develop relationships with a clinical partner who is conducting developmental screening
	Promote screening availability by multiple partners in the community	<ul style="list-style-type: none"> • Explore who in the community is currently using screening • Provide screening opportunities at established events
	Advocate for systems that identify children in need of screening or appropriate follow-up	<ul style="list-style-type: none"> • Share data with partners to create common messaging • Work with statewide organizations including WPHA, WCHQ, WNA, WHA and WI AAP to discuss advocacy efforts • Identify a community champion to support advocacy efforts
	Conduct a community assessment	<ul style="list-style-type: none"> • Identify where screening is being done in your community • Identify what resources are available and what resources are needed • Identify who is interested in receiving training
	Promote established referral networks	<ul style="list-style-type: none"> • Provide information to partners on Regional Centers for Children and Youth with Special Health Care Needs • Provide information to partners on Well Badger • Maintain local listing of resources
	Participate in learning community opportunities on developmental screening	<ul style="list-style-type: none"> • Initiate discussions with other health departments • Share resources and best practices • Document your Plan-Do-Study-Act (PDSA) cycles • Participate on learning community calls • Partner with the Medical Home Initiative for technical assistance

Measures

1. Percent of sites conducting developmental screening (Outcome)
2. Percent of sites that received training, who agreed to participate (Process)
3. Percent of sites that changed their protocols or practices to include developmental screening (Process)
4. Percent of LPHD professionals who disagree/strongly disagree that developmental screening work complements other professional responsibilities (Balancing)